

Kenny McNett

designer / production artist

Education

Bachelor of Arts – Advertising & Marketing Communications

Brigham Young University, 2006

Minor in Graphic Design

Languages

English (native), Portuguese (fluent)

Work Experience

Freelance Design & Production 2006 – Present

Self-employed

Design and production for print, web and outdoor. See my portfolio for samples.

TestMasters June 2008 – January 2009

Director of Marketing

Oversee all marketing efforts of this national, multi-million dollar company. Handle adwords campaigns, banner ads, and link building. Design and adjust collateral. Manage product seminars in all regions of the U.S. and supervise cold-calling campaigns.

SAS Creative Marketing September 2006 – December 2006

Graphic Design Intern

Design daily for various clients, from thumbnails to final executions. Brainstorm and develop advertising campaigns. Record meticulous work hours and billing data.

BYU English Department February 2003 – May 2006

IT Support

Troubleshoot wide spectrum of computer problems, both hardware and software. Administer 70 in-office workstations (PC and Mac), web server, file server, and antivirus server. Provide multimedia assistance.

Volunteer Experience

Shropshire Music Foundation 2008 – Present

Online Media Coordinator

www.shropshirefoundation.org – Design, develop and maintain all of this non-profit's web presence, including their website, Facebook page, and email newsletter.

California YSA Conference April 2009 – August 2009

Director of Media and Registration

www.californiaYSA.org – Administer all aspects of media and event registration for a conference of 10,000 attendees in 10 locations around California. Direct the website, social networks, email campaigns, marketing collateral, and online event registration.

Contact

design@kennymcnett.com

801.310.8662

Los Angeles, CA

Online Portfolio

www.kennymcnett.com

Skills

(Mac or PC)

InDesign

Photoshop

Illustrator

Dreamweaver

Bridge

Acrobat

Fireworks

Flash Animation

HTML, CSS

Joomla, Wordpress

Powerpoint

Word, Excel

Knowledgable

Final Cut Pro

Adobe Premiere

PHP, ASP

Javascript, Actionscript

Agencies

Apollo Interactive, Inc.

DDB LA

Campbell Ewald

Dentsu America

Brands

Anchor Blue

Bandai

Body Glove

Clearwire

Electronic Arts

Ghiradelli

Kaiser Permanente

Million Dollar Body

Power Rangers

PricewaterhouseCoopers

Smashbox Cosmetics

UCLA Labor Center

VIVmag

Wells Fargo